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RENAISSANCE

NEWS UPDATE NEWS UPDATE NEWS UPDATE

City Begins Upgrades of Downtown Streets

There's a new look coming to downtown Las Vegas and this time it involves city streets. Look for changes to start this month with construction on Main Street between Bonneville and Stewart avenues. Improvements will include landscaping, wider sidewalks and new bike lanes. The estimated completion date for this \$13 million first phase is fall of 2015.



The second phase of this beautification effort will impact the area from Bonneville Avenue to Las Vegas Boulevard, near the Stratosphere. The rendering to the left depicts the post-phase two area where Main and Commerce streets join north of Gass Avenue, located in the heart of **18b, The Las Vegas Arts District**. In addition to receiving upgrades, these two roads will be converted to one-way streets at this juncture. This second phase is scheduled to begin in late 2015/early 2016

The entire project, encompassing both phases, will require over two years for completion. Construction is being funded by the **Regional Transportation Commission** and the **city of Las Vegas**.

Downtown Photos Showcased

An exhibit of the winning photographs from the latest **Capture Downtown Las Vegas** photo competition is now open to the public at **Zappos** headquarters at 400 Stewart Ave.

The exhibit is on display in Zappos' merchandise department, an area included on Zappos' free tours and viewable from the Zappos' plaza, until June 30. Visitors can sign up for a tour online at bit.ly/1ffcNnk.

The Capture Downtown Las Vegas Photo Competition was presented by the city of Las Vegas, the Las Vegas Redevelopment Agency, Symphony Park and sponsored by the *Las Vegas Review-Journal*. It encouraged professional and amateur photographers age 21-plus to

continued...



SocialWellth photo by June Johns

"We chose to relocate from the suburbs to downtown for several reasons. Our brand image and that of downtown's mesh perfectly. The new downtown Las Vegas reflects a more hip, start-up, social media-style image. Additionally, downtown's emerging technology corridor, anchored by Zappos, is an environment that enhances our ability to recruit the types of technical skill sets required for our continued growth and success."

Ramesh Srinivasan
Senior Vice President
SocialWellth

Downtown Photos, continued...

capture a variety of images that depict life in downtown Las Vegas. The theme of the competition was "Live, Work, Play," celebrating the current revitalization of downtown Las Vegas and its active community. A panel of professional photographers selected the first, second and third prize in each of the three categories. They also chose the top 15 photos (five from each category, regardless of amateur or professional classification) for the Reader's Choice Award, which was then selected by an online vote.



EPL = 140 Jobs for West Las Vegas

El Pollo Loco at a glance:

Address: 1985 N. Martin L. King Blvd., West Las Vegas

Type: Restaurant

Developer: Laurich Properties, Inc.

Size: Approximately 2,900 sq. ft.

Status: Groundbreaking in March 2014

Estimated opening date: June 2014

Construction Jobs Generated: 90

Permanent Jobs Generated: 50

Total Project Cost: \$725,000

City of Las Vegas Investment:

Sold land to developer

Website: elpolloloco.com

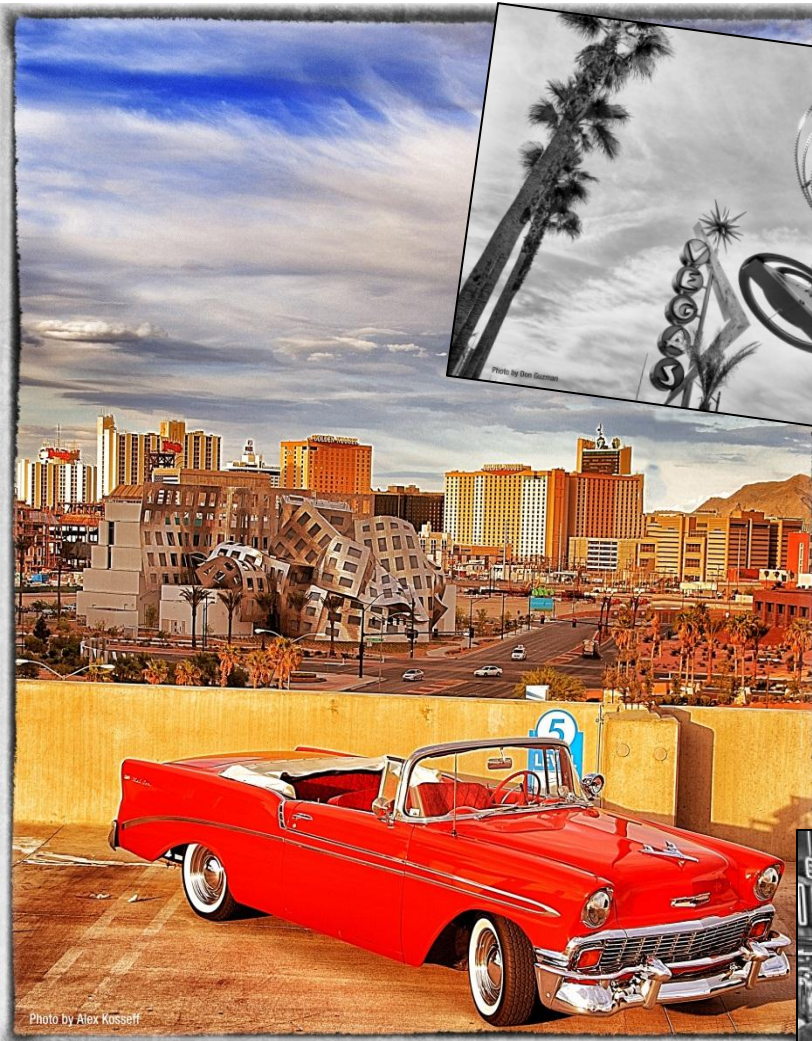
Description: El Pollo Loco is a national fire-grilled chicken chain that operates more than 400 company-owned and franchised restaurants in Arizona, California, Nevada, Texas and Utah.



Photo above:
Don Guzman

Photo on left:
Alex Kosseff

Photo below:
Wade Rose



Las Vegas has been rated as one of the top 10 best places in the country to start a new business, according to a study by WalletHub.com. Several reasons listed included low corporate taxes, hard-working employees and a variety of industries.

Las Vegas Redevelopment Agency

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